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HIGH-LEVEL PANEL DISCUSSION ON THE IMPORTANCE OF **CREATIVE ECONOMY** FOR THE EMPOWERMENT OF WOMEN AND FULL AND EFFECTIVE PARTICIPATION IN DECISION-MAKING IN PUBLIC LIFE TO ACHIEVE THE **UNSDG**

**Global Creative Economy in support of the 65th Session of the UN Commission on the Status of Women  
NEW YORK, Sunday, March 21, 2021, from 1:30 PM to 3:00 PM One United Nations Plaza Zoom**

The Creative Economic invites the Women in Public Life community to continue celebrating Women's History Month through its Virtual Conference attendees with the opportunity to learn the importance of Global Creative Economy as a positive tool for poverty eradication, women empowerment, gender equality, environmental protection, improving the quality of life of girls, and economic empowerment of women and young people and their contribution to the three dimensions of sustainable development, especially in developing countries. From this perspective, the high-level panel discussion has the opportunity to highlight the importance of women empowerment, gender equality, complete and adequate participation in decision-making, and entrepreneurship to achieve the UNSDG.

**Women Empowerment panelists joining this year include a** Message from the Chair of the 65th session of the UN Commission on women's status on the opening of the CSW, H.E. Ambassador Mher Margaryan (Armenia). The message of the United Nations Secretary-General on the Observance of International Women's Day 2021.

Welcoming remarks by H.E. Audra Piepyte, Permanent Representative of Lithuania to the United Nations and President of the Executive Board of the United Nations Children's Fund (UNICEF), H.E. Emely Cruz, Ambassador at large, Dominican Republic, Delegate from the Permanent Mission of Zambia, Dr. Wiselis R Sena Rivas, Ministry of Education of the Dominican Republic, Delegate to the UN, Topeka K Sam, Founder and Executive Director of Ladies of Hope Ministries (THE LOHM) & Ambassador to Global Creative Economy for Social Justice, Christina Field, Fashion Designer, Marilu Morcillo, Associate professor at St. Peter's University.

**Here's what to look forward to at this year's THE UN COMMISSION FOR THE STATUS OF WOMEN CSW 65. Virtual Conference:**

- The High-Level panel discussion has its fundamental objective to contribute to the CSW 65. It also seeks to become a platform that can bring together other stakeholders in the creative economy, education, entrepreneurship, capacity building, and innovation.
- Women's economic and political participation and decision-making power at all levels are critical to their empowerment, but they remain largely excluded.
- Woman leader; at the current rate, it will not reach parity at the pinnacle of power for another 130 years. Research shows that women's and men's education, political experience, and ages upon entering executive offices are similar.
- Emphasize that the gender-responsive performance of the 2030 Agenda requires accelerated action on previous commitments, including the Beijing Declaration and Platform for Action, to realize gender equality and the empowerment of women and girls, and the equal enjoyment of all human rights and fundamental freedoms.
- Women's equal participation and leadership and the elimination of violence are essential to achieving the Sustainable Development Goals by 2030.
- The political will to change power relations under international commitments about gender equality is lacking. Inequalities, conflict, violence against women, climate change, and the effects of the COVID-19 pandemic are compounding existing obstacles to women's participation, especially for women facing multiple forms of discrimination and young women.

**ABOUT THE CREATIVE ECONOMY:** The mission of Global Creative Economy and innovation is to achieve economic growth and sustainable development in the creative industries. We are at the intersection of creative arts and industry, sustainable economic development and meaningful engagement of creative work. We believe in the importance of propelling a new renaissance person by providing human-centered design solutions to all creatives.